

# WE ARE NOISE

PROSPECTUS 2021-2022



SELF EXPRESSION IS A

JOURNEY. SELF IMPROVEMENT

IS THE DESTINATION.

# TOGETHER, WE ARE NOISE.

**Self expression is not a privilege. Self expression is the means of using relatable and recognisable art in a process of self discovery and betterment. Self expression is a journey, self improvement is the destination!**

We Are Noise provide contemporary arts engagement in the of form bespoke workshops, tailored specifically to the interests and needs of the service users.

Our aim is to facilitate the practice of self expression using state of the art technology and approaches.

Based at our recording studio in Darwen, our goal is to illuminate and facilitate the journey into creative practice, regardless of experience, creating an informative and inclusive engagement, that helps young people find their voice and lowers the barriers into the arts.

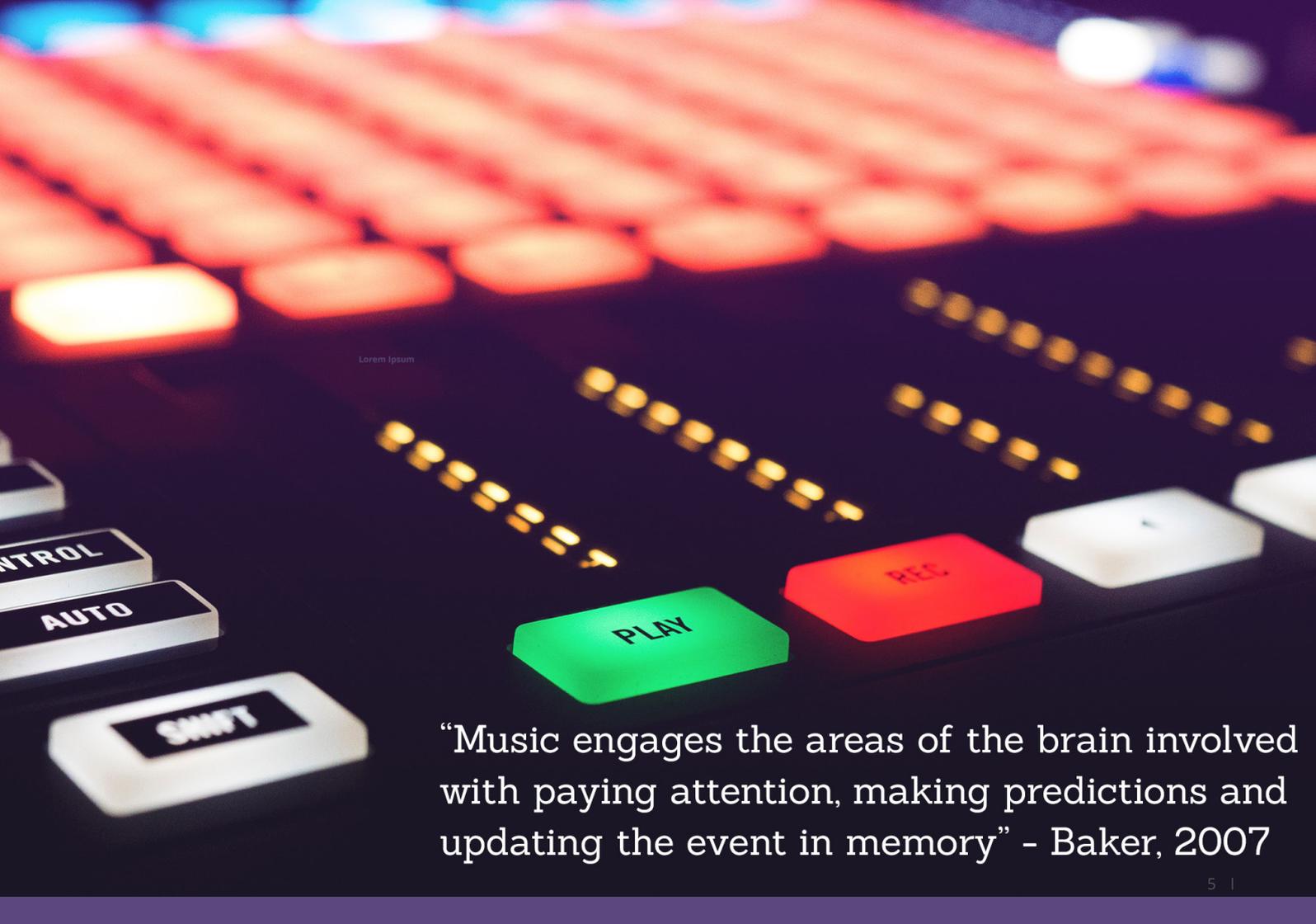


The **We Are Noise** studio in Darwen

**“If we are to hope for a society of culturally literate people, music must be a vital part of our children’s education.” - Yo Yo Ma**

**SONY**

SONY  
FULL FRAME CMOS IMAGE SENSOR



Lorem Ipsum

“Music engages the areas of the brain involved with paying attention, making predictions and updating the event in memory” - Baker, 2007

# ABOUT US

We Are N.O.I.S.E was formed out of the empirical evidence gathered whilst facilitating musical engagement in partnership with the NHS in Preston. Since 2019, we have been delivering workshops whilst constructing our Darwen based vocational arts centre, continuing our strong and passionate aim to afford everyone the opportunity of becoming musically engaged, regardless of age, background or disability.



**Our previous roles as music tutors working with hard to reach young people has enabled us to refine our practice in delivering what we consider to be the most effective service for our clients.** Our continued research has highlighted that relatable arts engagement results in both immediate and long-term benefits for service users, who have exhibited increased confidence, greater self esteem and overall improvements in the emotional self. Having Arts Award centre status, we also afford young people the opportunity to achieve a nationally recognised qualification in a creative practice they feel passionately towards.

**We believe in the power of the arts, we believe in the power of self-expression and we believe in its ability to change lives for the better.**



## Creative Community

Our fundamental aim is to nurture a creative arts community that supports young people, encouraging participation at a group level. Embracing relevant and relatable art forms, we provide a creative space that young people are proud to be a part of.

# OUR EXPERIENCE

In the short time since We Are Noise was established, we have undertaken some highly exciting and forward thinking group projects, with equally open minded partners that have set a benchmark for our delivery, of which we aim to build on going forward to into 2021 and beyond.



**Our past and current projects have seen us partnering with organisations such as the NHS, Meeting Places, Blackburn Youth Zone, Youth Music, BwD Council, The National Lottery, Youth Offending Team, CGL, Lancashire Police Crime Commissioner and Progress Housing amongst others.** In total, the number of service users that have accessed these projects has been in excess of 200 individuals, of which over 85% reported benefiting directly from the practice. Holistically, this group exhibited

measurable improvements in self-confidence, self-esteem, greater mental health and improved empathy amongst peers, as well as expressing a desire to continue an arts practice post delivery.

**As an organisation we also collect quantitative and qualitative data from all our participants.** This has been useful in refining our delivery methodology and continues to help us maintain an effective strategy.



# EXPRESS YOURSELF

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**1 in 8**  
young people suffer from  
a diagnosable mental  
health condition



### Self Expression

We Are Noise understand the importance of self expression and have created the sessions accordingly. Whether a young person conveys an interest in singing, beatmaking, film making or digital photography, we have activities that will enlighten, enthuse and help develop their skill set in an exciting and relevant practice.



### Inclusivity

We Are Noise promote a culture of creative community that embraces collaborative practices and group work. Not only does this bolster relationships between young people, it also reinforces inclusivity and empathy amongst peers, whilst ensuring all sessions are accessible to all regardless of background or ability.



### Authenticity

Authenticity is an integral part of arts practice, therefore, we ensure every young person has access to relevant and relatable activities during their time with us. This helps to maintain young people's focus, culminating in maximum 'buy in' from each service user.



### Combined with... Innovative practices

We provide a range of industry standard arts practices, tools and techniques, that offer exciting, innovative and relatable activities to explore one's artistic interests. This can help young people to tell their stories in a medium they feel proud to share.

**Accessible to all  
regardless of age  
or experience**

**Become a part  
of a creative  
community**

**Wide range of  
genres and music  
stylings**



# WE ARE NOISE

## Theory of change



Leading to...

**Improved mental wellbeing**  
**Increased confidence**  
**Greater self esteem**

Creative arts practice helps to increase mental wellbeing by building confidence, self esteem and aiding personal development. Self expression also improves academic performance and increases self belief, leading to a sense of empowerment. Furthermore, one can learn a new skill resulting in a lifelong pursuit far outlasting the project duration.

**Academic improvement**  
**Improved attendance**  
**Increased self belief**

**Learning new skills**  
**Develop a passion**  
**Increase motivation**

### Ultimate Goal

Our ultimate aim is to afford every young person the opportunity to have access to the arts. We Are Noise wholeheartedly believe that self expression should be available to all regardless of background, ability and social standing.

Empirical evidence gathered during all delivery will be shared and used to highlight this need and the benefits of such practices.



**85%**

of young people said music makes them feel happy

# OUR TEAM

We feel an effective delivery team should have the credentials and creative backgrounds necessary to help young people to flourish independently in whatever creative endeavour they choose to undertake. Not only do the facilitators at We Are Noise fit this description perfectly, being professional artists in their own right, they also relate aspirationally to many of the service users.



## Anthony Smith

Anthony is a music producer, songwriter and DJ that has worked extensively as one half of the electronic duo Krafty DJZ, with residencies at Elysium, Vibealite, Sopranos and Bounce Heaven. He has also had multiple releases on UK based dance labels 3 Beat Records and Hard to Beat. Since 2019 Anthony has been producing under the alias Cultface, releasing a mixture of genres from hip hop to punk and breaks. Anthony graduated from UCLan in 2012 with a first class honours in Music Production.



## Martin Rawcliffe

Martin Rawcliffe otherwise known as Razorrawks is a rapper, songwriter and music producer from Preston. Known for his autobiographical and eclectic approach, his sound has been described as fascinating, powerful and emotional. Due to his Northern accent and vocal delivery he has drawn comparisons with Sleaford Mods and DR Octagon. Martin recently graduated with a Master's Degree from UCLan in Music Management adding to the first class Honours he achieved in Music Production.

# BENEFITS

Taking part in creative arts practice has many benefits. Subject specifically, one can discover, and over time refine an ongoing passion which could otherwise remain undiscovered, and on a personal plane, self expression and creativity can lead to individual betterment in a plethora of ways. Our very own research has identified all of the benefits below.



## Better mental health

Self expression has long been proven to relieve anxiety, depression and improve mental wellbeing.



## Increased confidence

Practising the arts can increase confidence through taking part in new activities and accomplishing goals.



## Effective teamwork

Creative collaborations bolster the sense of community between service users whilst relieving isolation and loneliness.



## Gain a qualification

We Are Noise are an Arts Award Centre who offer all service users the opportunity to achieve a qualification.



## Improved self esteem

Self expression can validate a young person's sense of belonging helping them to feel better about themselves.



## Focus on positive activities

We Are Noise offer a multitude of creative disciplines that young people can practice whilst attending.

# ARTS AWARD

We Are Noise are a proud and committed Arts Award centre that offers every young person the opportunity to achieve a nationally recognised qualification through their arts practice. Trinity College London specifically created Arts Award to help learners to progress with qualifications that is both life enhancing and within the reach of all.

We Are Noise deliver Arts Awards at various levels ensuring every young person has the opportunity to achieve a qualification regardless of previous experience and ability. Arts Award certification starts at Discover (introduction to the arts) and progresses up to a Gold Award (level 3 certificate in the arts),

with the guided learning hours (GLH), independent learning hours (ILH) and ultimately the total qualification time (TQT) increasing on a sliding scale. For more information on Arts Award please visit [www.artsaward.org.uk](http://www.artsaward.org.uk)

Arts Award Level	Description	GLH	ILH	TQT
Discover	Intro to arts	-	-	20
Explore	Entry Level 3	25	10	35
Bronze	Lvl 1 Arts Award	40	20	60
Silver	Lvl 2 Arts Award	60	35	95



## Discover

An introduction to the arts certificate that develops the basic understanding of a range of art forms

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## Explore

Provides a foundation enabling learners an introduction to the arts, and is a springboard to the other levels of Arts Award

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## Bronze

Enabling learners to develop a an understanding of arts practice and knowledge of arts provision in the community

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## Silver

Developing their own arts practice and arts leadership skills, underpinned by knowledge of their own art forms



### Make Some Noise!

Get involved in our music programme to learn a whole range of instruments and creative practices. From singing to music production, We Are Noise can tailor all sessions to the young person's needs.



### And...Action!

Want to learn how to create music videos and edit images? We offer young people the opportunity to learn photography and film making with industry standard techniques and equipment.



### Art Attack!

Discover your inner Picaso with exciting, innovative and forward thinking tools and techniques. We provide young people with the space and information to learn how to create digital art and animation.

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For more information, please contact the team on 01254 471502 or email [info@wearenoise.org.uk](mailto:info@wearenoise.org.uk)

## WE ARE NOISE

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# TESTIMONIALS

"Just wanted to "Thank You" for all the work that you have done with the young people from Targeted Youth Support Services. The young people have grown in confidence at their own ability within their personal musical journey. I would recommend both of you to other services that we work with."

**SARAH MILLIGAN - KEY WORKER  
AT BWD YOUTH SUPPORT SERVICES**

"Through their purpose-built music studio, and provide specific provision, they are fantastic workers who are completely dedicated to young people. They have been able to support BYZ to provide quality activity and provision to over 200 local young people in Darwen since early 2020. Highly recommended."

**LEON CROSBY - OPERATIONS MANAGER AT  
BLACKBURN YOUTH ZONE**

"The commitment shown by We Are Noise in raising young people's self confidence and self belief is inspiring. Their studio is state of the art and is a unique place where young people can express themselves. Go and see for yourself the fantastic work that Tony and Martin put into motivating students. I know they'll make you feel welcome!"

**MIRIAM RATHORE - PASTORAL MANAGER  
Y7/COMMUNITY LEAD AT BCHS**

"We Are Noise have helped to develop the young peoples confidence whilst building on their music abilities. They have also been key in providing positive role models for the young people, enabling them to work towards goals they didn't before think was possible. This has been fantastic to see!"

**AMY WALTON PCSO - BWD POLICE SERVICE**

"Our young people gained valuable skills and learnt to express themselves in ways they hadn't thought possible. Personally I've seen L engage with staff like never before. L looks forward to the session each week and feels he's making huge steps in terms of developing his musical talents, his level of confidence and his ability to socialise."

**ANDREW ERLAM - YOUTH WORKER AT  
YOUNG PEOPLE'S SERVICES**

"We brought 8 young people to the studio, all of different music abilities to complete an Arts Award. We didn't know what to expect or how the YP would take to it. By the fourth week each one started to let their talents shine through. The confidence soared in everyone. Each week they all wanted to attend as it lifted their mood."

**CATHERINE ANDERSON - KEY WORKER AT  
THE SEEDS BLACKBURN**



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TOGETHER, WE ARE NOISE

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